

**2007 Toyo
OPEN COUNTRY
“WHEREVER YOU’RE HEADED.”
LIVE READ Dealer Radio**

55:05 Second Radio Script

ANNCR VO: Boulevard or Baja? Wherever you’re headed in your truck or SUV, on-road or off, there’s a Toyo Open Country tire ready to get you there and back. And **(DEALER NAME)** is standing by to help you find the Toyo tire that’s just right for your style. Serious about off-road performance? Then your truck needs a set of Open Country M/Ts—the tire that won the grueling 2006 Baja 1000. The Open Country M/T is designed for full-size pick-ups driven by serious enthusiasts, who need extra ground clearance, great traction and durability off-road plus great pavement performance too. Not on a time trial? Look no further than **(DEALER NAME)** to find the Open Country A/T, just the thing for great SUV and light truck traction in mud and snow and general use. The Open Country A/T looks great and serves up a smooth, quiet ride on-road or off. Love that extra smooth feel? Try the Open Country H/T, designed specifically for cruising on the highway ride comfort. No matter if you’re headed for a date, or the desert, Toyo has a tire for you. Toyo Tires, when you want to stay ahead.

5 SECOND DEALER TAG

The :05 Dealer Tag can only be allotted to further dealership identification, whether an address or phone number. It should in no way be allotted to advertising competitive products as that would result in a loss of Co-op.

8-30-07