

**2007 Toyo  
PROXES  
“PROXES MEANS PERFORMANCE.”  
LIVE READ Dealer Radio**

**55:05 Second Radio Script**

**ANNCR VO:** In the world of tires, Toyo Proxes means performance. In fact, when it comes to getting the most out of your car, on the street or track, Toyo Proxes high performance tires are in a class by themselves. Exotic racer? Hot rod? Sport tuner? No matter what you drive, there's a Toyo Proxes for everybody who's into performance at every level. And **(DEALER NAME)** got the one that's right for your car. The Proxes TPT is the perfect original equipment replacement for all kinds of cars. Add a set of Proxes 4 and feel the difference of an all-season performance radial with silica compounding and multi-wave sipes—perfect for plus-sizing on sport compact cars. Looking for the finishing touch on your luxury car? Toyo Proxes T1R is our ultra-high performance tire designed exclusively for high-end sport sedans and coupes. Whether driving to impress or down to **(DEALER NAME)**, let the world know you're serious about performance. Still craving that ultimate edge? In the championship chase? Toyo's next-generation D.O.T.-approved competition radial Proxes R888 encourages you to hit the track and start racking up the trophies. Toyo Tires. Total performance all the way to the podium.

**5 SECOND DEALER TAG**

The :05 Dealer Tag can only be allotted to further dealership identification, whether an address or phone number. It should in no way be allotted to advertising competitive products as that would result in a loss of Co-op.

8-30-07